



# Investors

## The best digital apps in the industry

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We focus on developing and creating the next big app in various industries. We have several companies involved with a lot of industry experience to provide the team. We organically grow our ideas using our own startup methodologies. Our ideas are ambitious and we invite financial partners to rapidly grow with us. This is where we need you! We believe in strong relationships matched with a dedicated and experienced team. Let's create the next big thing together!



# FOUR PHASE PROCESS



# Our Process

We're going to make you an expert!

## Model

We will model out an idea to make it manageable enough to test out the feasibility. We cover every angle of the idea and capture documentation on that idea.



## Feasibility Testing

We run through different possible situations that could cause the idea to fail. We also test it against existing technologies so we can avoid mistakes early on. This step is to test out the strength of our model and to refine it.



## Real World Testing

We take our situations and continue researching on that situation to get a clear understanding of it. We make sure our model will still work in this real-world scenario and adjust the idea accordingly to minimize mistakes and maximize success.



## Proof of Concept

We want to deliver a proof of concept that shows our model will be successful in a real world scenario. We use this to refine our idea so every factor that affects the result is now accounted for.

## Testing

This stage we want to identify areas of improvement and refine the features of the app. We also invite alpha testers to test out the app before we release it to the public.



## Plan with Purpose

We develop a plan centered around our newly strengthened model ensuring to add time as a factor to our plan. We put together actionable steps we can take and list out the resources and people required to for success. The only next step is to put our plan into action.



## Alpha

The alpha is the first rough release of the app that has all the features there just not refined yet.





## Beta

The final revisions we move the app into the “stable” and “production” stages. These stages we work on refining the app based on the input from the alpha testers. This stage ensures a long term “stable” app release to minimize support.



## Support

We will be providing support for the app including any fixes, keeping a release schedule, and adding value to the app during its life cycle.



## Profit Sharing

We assume technology related risks through: funding, developing, and maturing a product. We take on the largest risk and have to work hard to increase our rate of success. This rate of success is assured through our feasibility, testing, and development process. We share the risk so we share in the reward with our financial partners. We fully understand the financial risk and provide flexible levels of involvement to curate the financial return for our financial partners.



# App Breakdown

Defining the app's functionality, features, and customer's value.

## Functional Mock-Up

We start working on coming up with a very rough mock up of the visuals putting functionality first and aesthetics second.



## Define Features

Define an outlined list of features the app will have. We will during the alpha stage select which feature will be premium requiring an upgrade.



## Benefits to Consumer

We want to define the "value" the customer would be receiving for the price point we define. By really understanding our market we can be successful in it.



## Integrations

Will the app need to integrate with any pre-existing technologies. We also focus on what libraries are required to accomplish a certain feature.



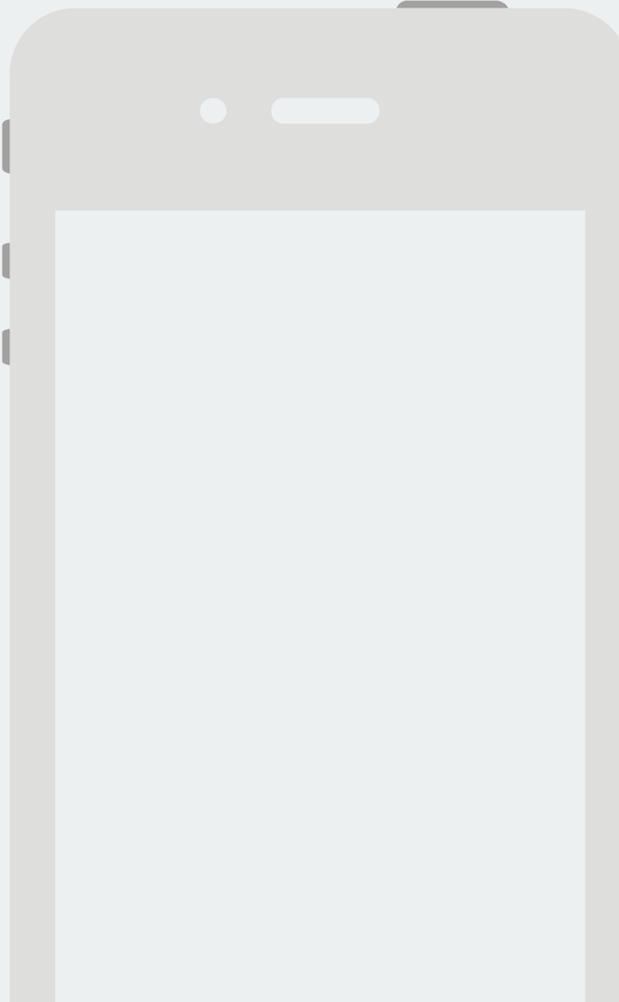
## Interfaces

We define what technologies need to be connected to "communicate" between each other efficiently and effectively.



## User Account System

We use the standard where users can create an account easily with a social media account. The users data would be saved in the account.



# We have the Vision

Come Grow with Us!



 Invest in Technology

# Contact Us

If you are interested in investing in technology!

## Next Steps

Book an Investor's Meeting:

<https://bookme.name/cavetech>

Contact Us:

[invest@cavetech.website](mailto:invest@cavetech.website)

